

HEALTH LITERATE ORGANIZATION PARTICIPATORY MODEL

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Background: Department of Health launched policy of health literate organization (HLO) with target of being a role model and disseminated to entire organization of Ministry of Public Health

Objectives: To provide meaningful participation for HLO achievement

Materials and Methods: Communication was undertaken for policy implementation as well as responsible mechanism was established. Regard to analysis, organization context and self-assessment was taken into account for gap analysis. Strategic direction and action plan was set up for goal achievement.

Results: 100% of personnel responded self-assessment survey. Half of them concerned on effective risk communication in form of plain language and accessible for population's behavior change. Four Strategic issues were addressed comprising of a) health literacy organization oriented policy b) health literate personnel c) continual supported process and d) Public centered

Conclusions: Health Literate Organization model is specific based upon organizational context and meaningful participation of organization members was crucial. Also, self-assessment was applied as a tool and derived information play vital roles as an evidence for strategies formulation and mobilization. Systematic approach facilitated continuous improvement and scaling up for HLO achievement.