

Applying Ottawa Charter to Plan Drowning Prevention Program in China

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Objective: To identify the determinates of drowning and plan a prevention program to reduce the mortality

Method: We selected a community with highest drowning mortality among young children in the province. Conducted a community need assessment to identify and prioritize the health determinates of drowning. Applying Ottawa Charter to plan a health promotion programme for drowning prevention in the community. Implemented the plan. and promote it to the whole province

Results: Unsafe environment, inadequate adult supervision and inaccessible first-aid services are the top three determinates of drowning in the target community.6 years after the implementation of the project, the mortality decreased from 7.1/100,000 to 5.4/100,000 in the whole province.

Conclusion: Drowning is preventable. Drowning prevention program can be set through five dimensions of Ottawa Charter. Experiences and lessons is helpful for developing similar program in similar context.